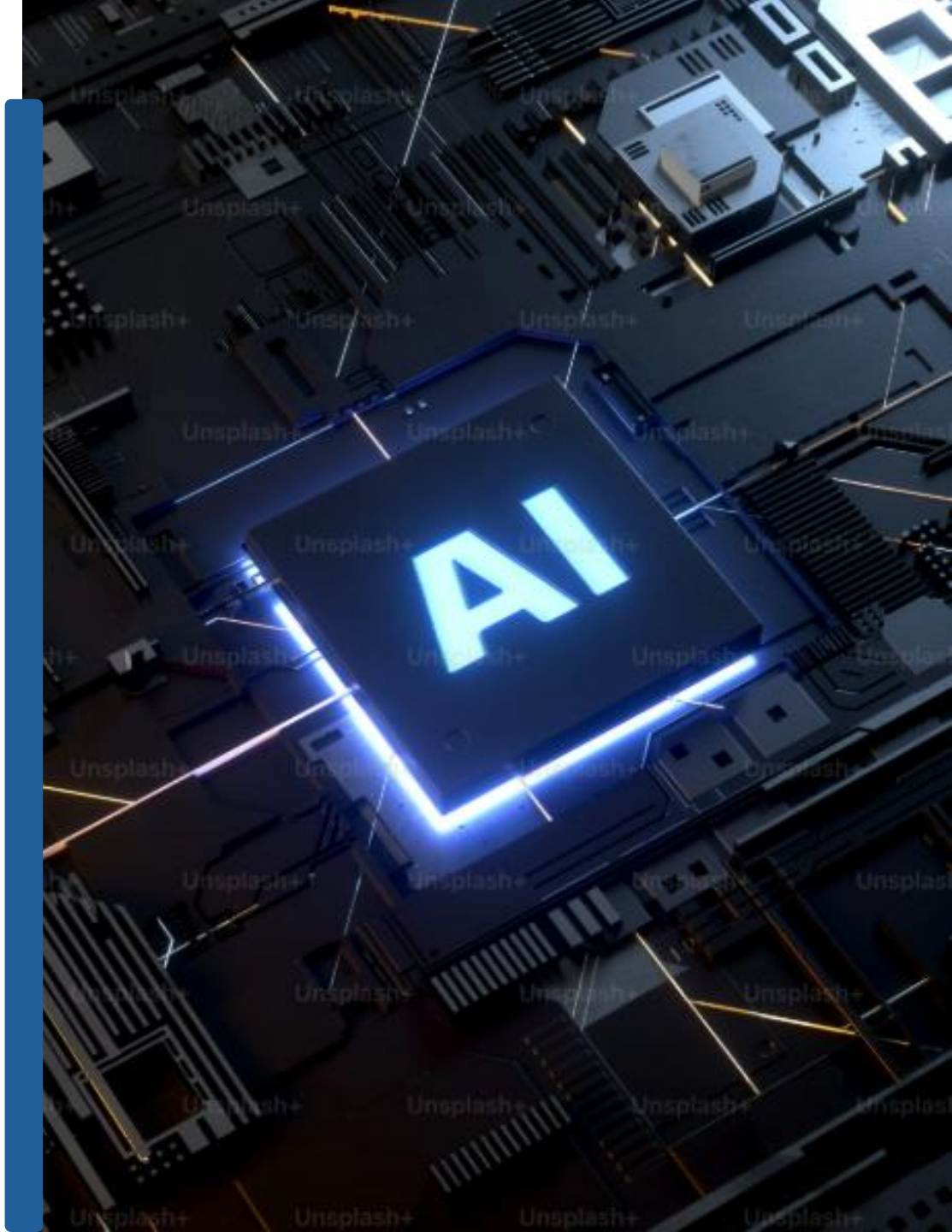
NAIJA X AI: Your Survival Guide for the Future

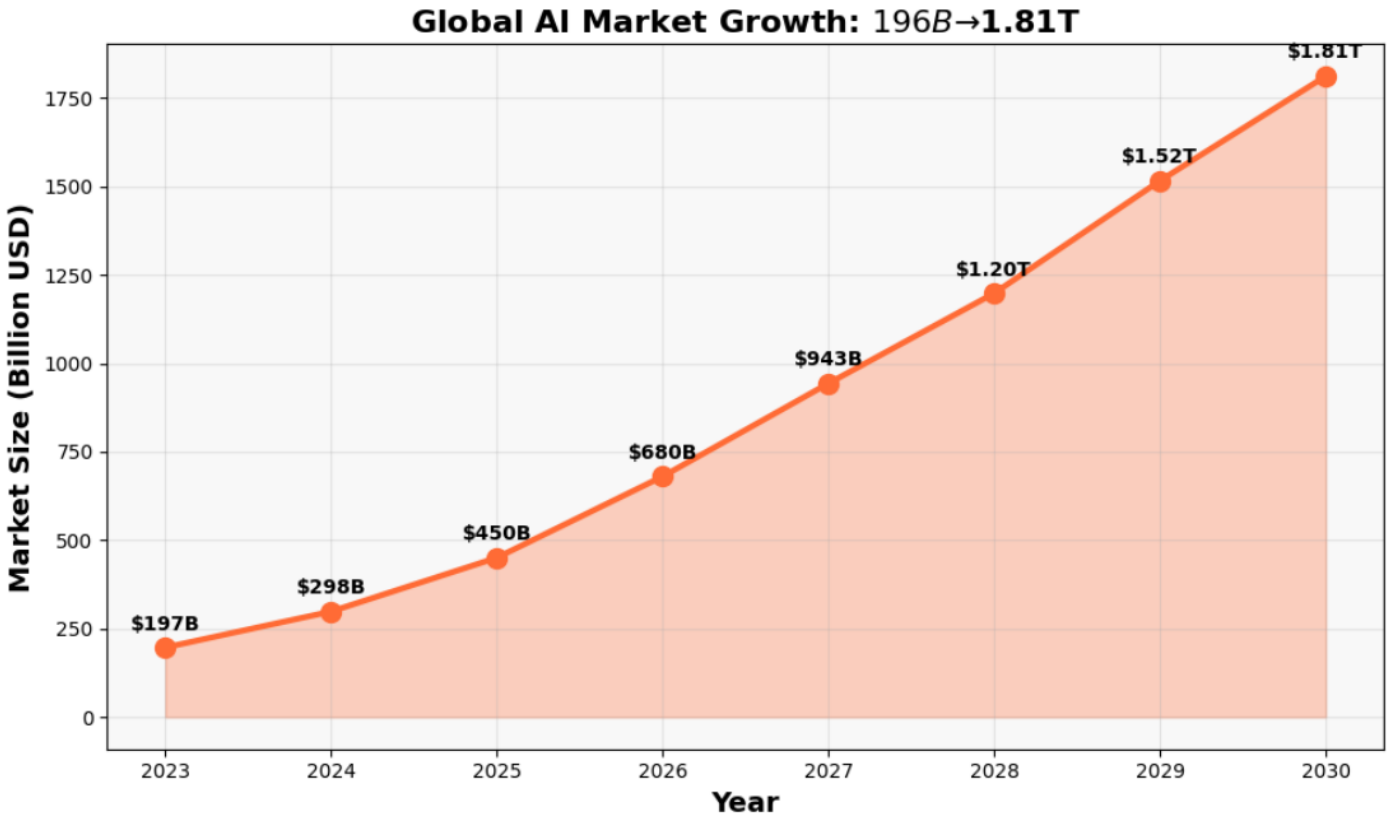
Opportunities, Threats &

How to Win In the AI Era

Speaker: Daniel Omajali



The Cold Truth – Global Market Reality



“AI won't replace humans. But humans using AI will replace humans not using AI.” - Karim Lakhani, Harvard Business School

The question isn't IF AI will change your career. The question is: WHEN will you start preparing?

Skills Extinction Event

Jobs/Skills Becoming OBSOLETE in Nigerian Tech

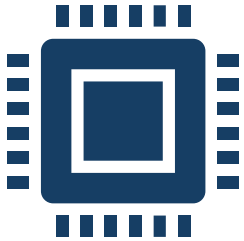
Role	Replacement Timeline	Why
Data Entry Clerks	Already happening	GPT-4, Claude can process documents instantly
Basic Web Developers	2-3 years	GitHub Copilot, v0.dev, Bolt.new automate 80%
Junior Copywriters	1-2 years	ChatGPT writes better, faster, 24/7
Basic Customer Support	Already happening	AI chatbots handle 70% of queries
Manual QA Testers	2-3 years	Automated testing tools powered by AI
Basic Graphic Designers	2-4 years	Midjourney, DALL-E, Adobe Firefly

“AI is the most important thing humanity has ever worked on. More profound than electricity or fire.” - Sundar Pichai, Google CEO

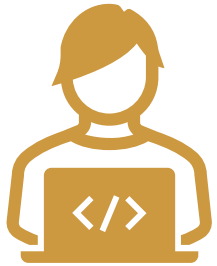


Skills Becoming Invaluable

The New Nigerian Tech Gold



AI Integration Specialists



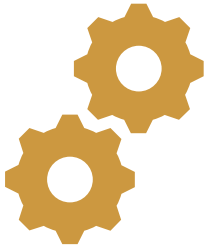
Prompt Engineering



Domain Experts + AI



AI Ethics & Safety Professionals

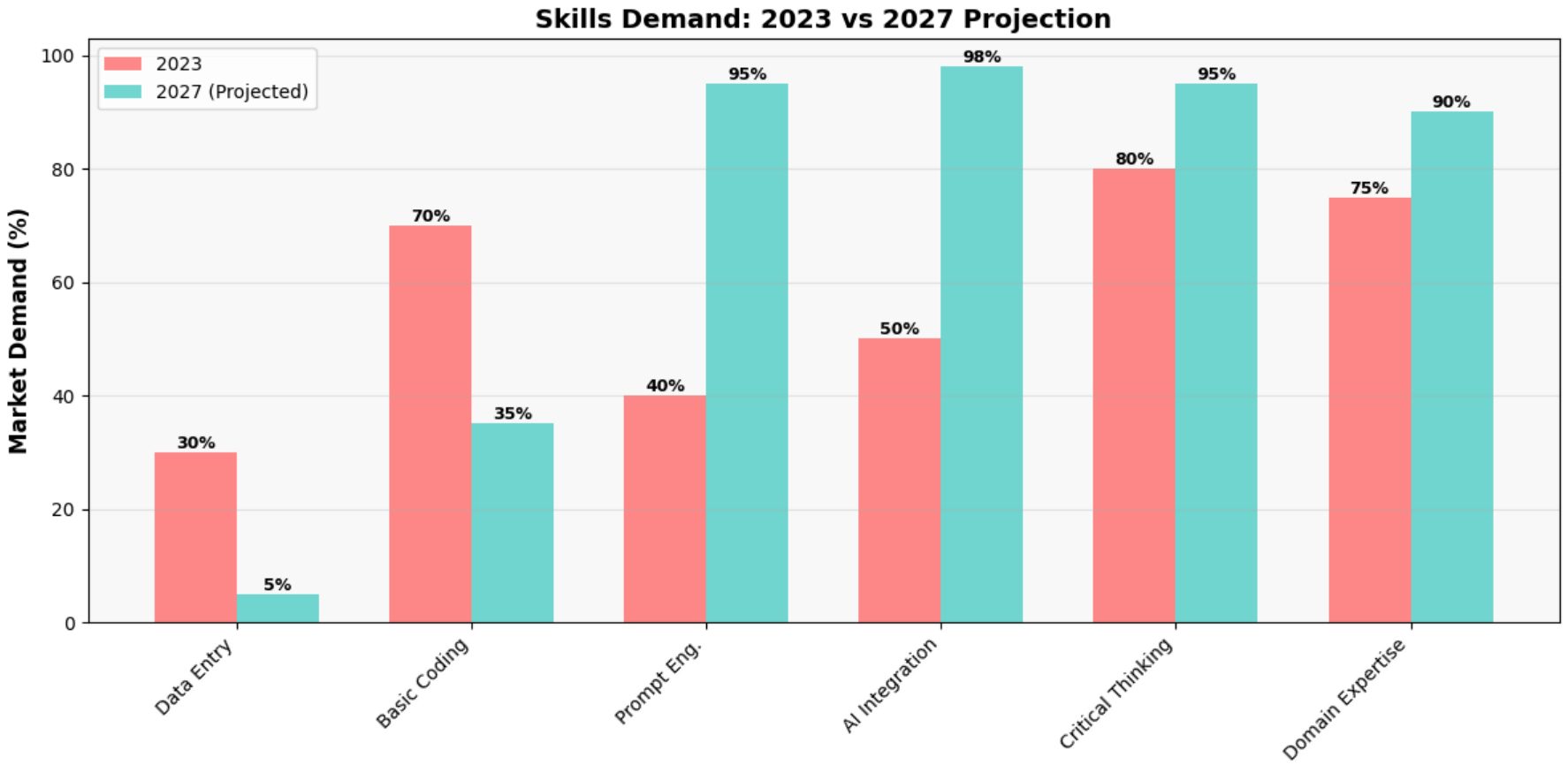


Complex Problem Solvers



Human Centered Designs

Skills Demand Chart





Where the Real Money Is

Business Solutions

- A1 tutors for JAMB/WAEC - N2B+ market
- Agritech: Crop disease detection via phone camera
- Fintech: Credit scoring for unbanked users
- Legal AI trained on Nigerian law

Services & Consulting

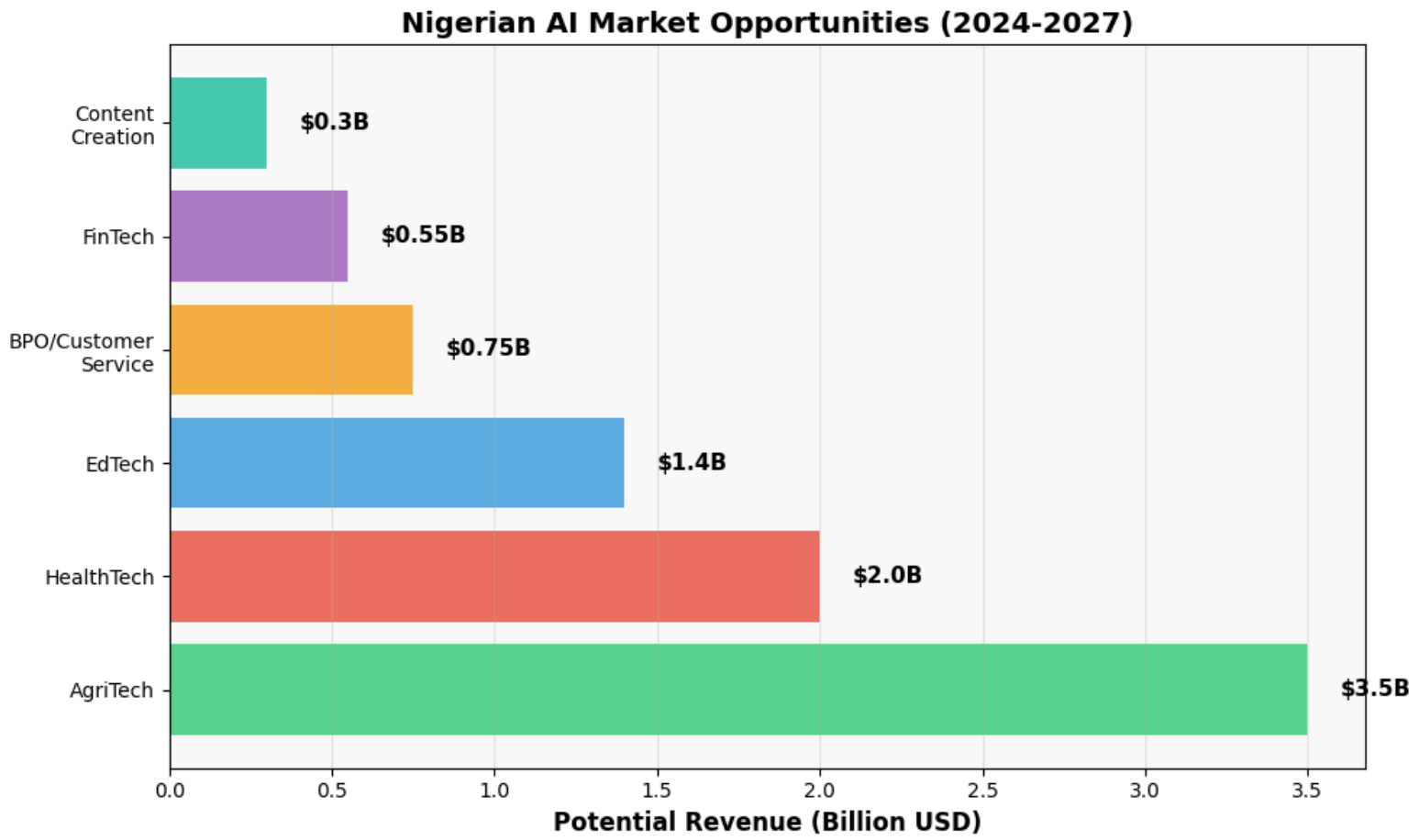
- Prompt engineering for businesses
- Al integration for SMEs (N300k-N2M per project)
- Local language Al (Yoruba, Igbo, Hausa, Pidgin)
- Al training workshops

"Al is going to be bigger than mobile phones. And Africa has 1.4 billion people who need localized Al.“ - Satya Nadella (Microsoft CEO)



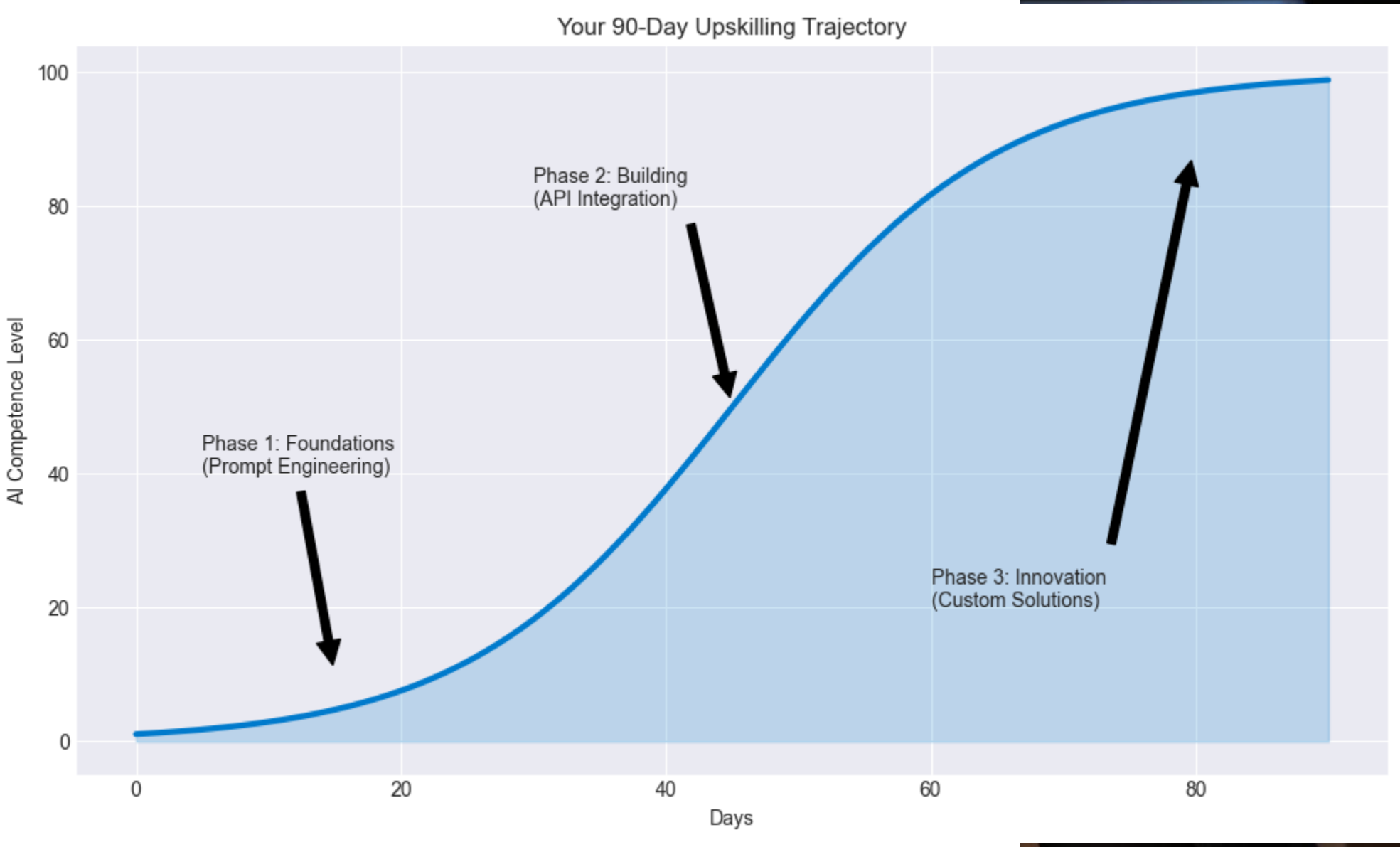
Where the Real Money Is

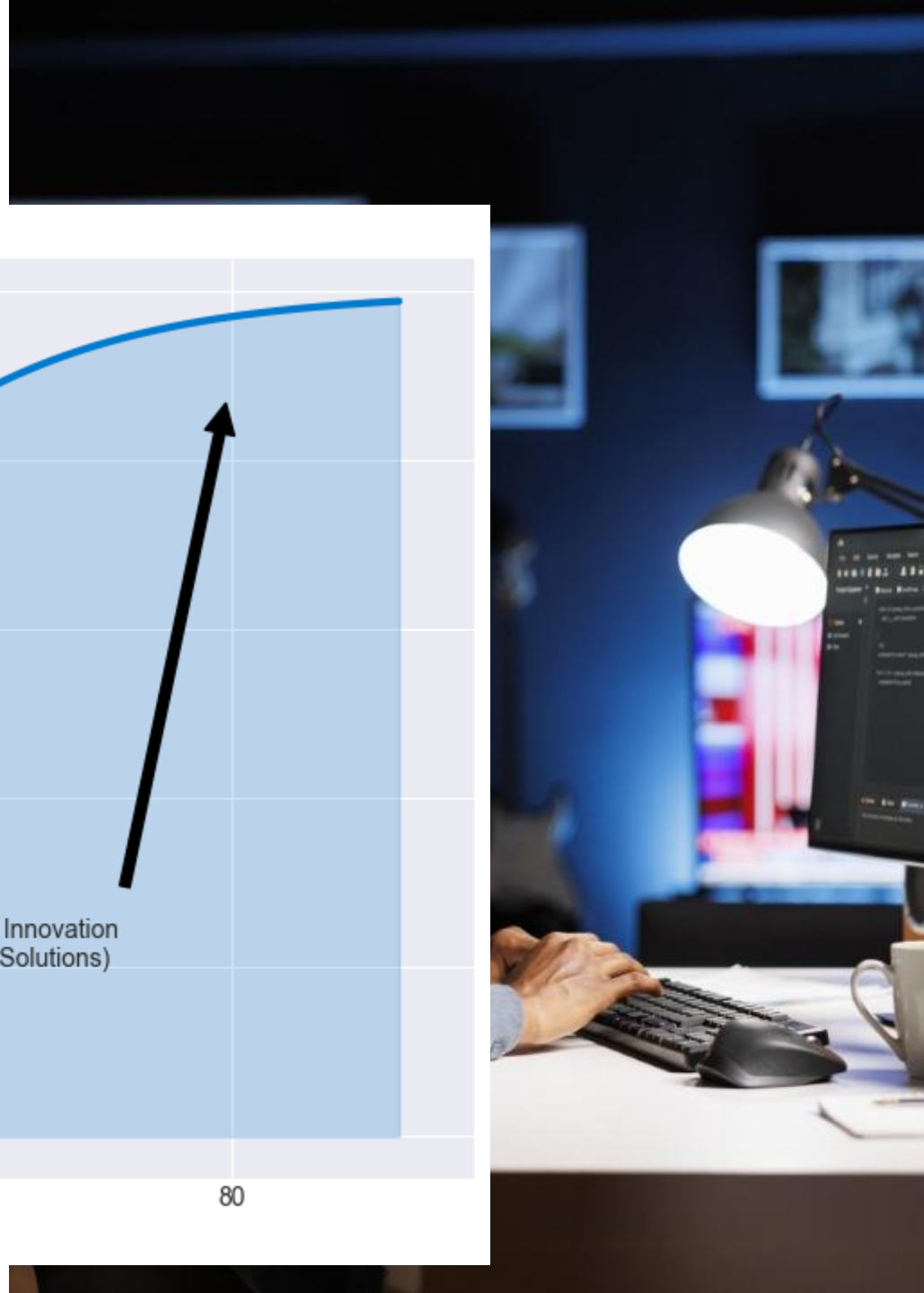
Nigerian AI Opportunities (2024 – 2027)





Your 90-Day Transformation Plan





How to Break Into AI From Any Background

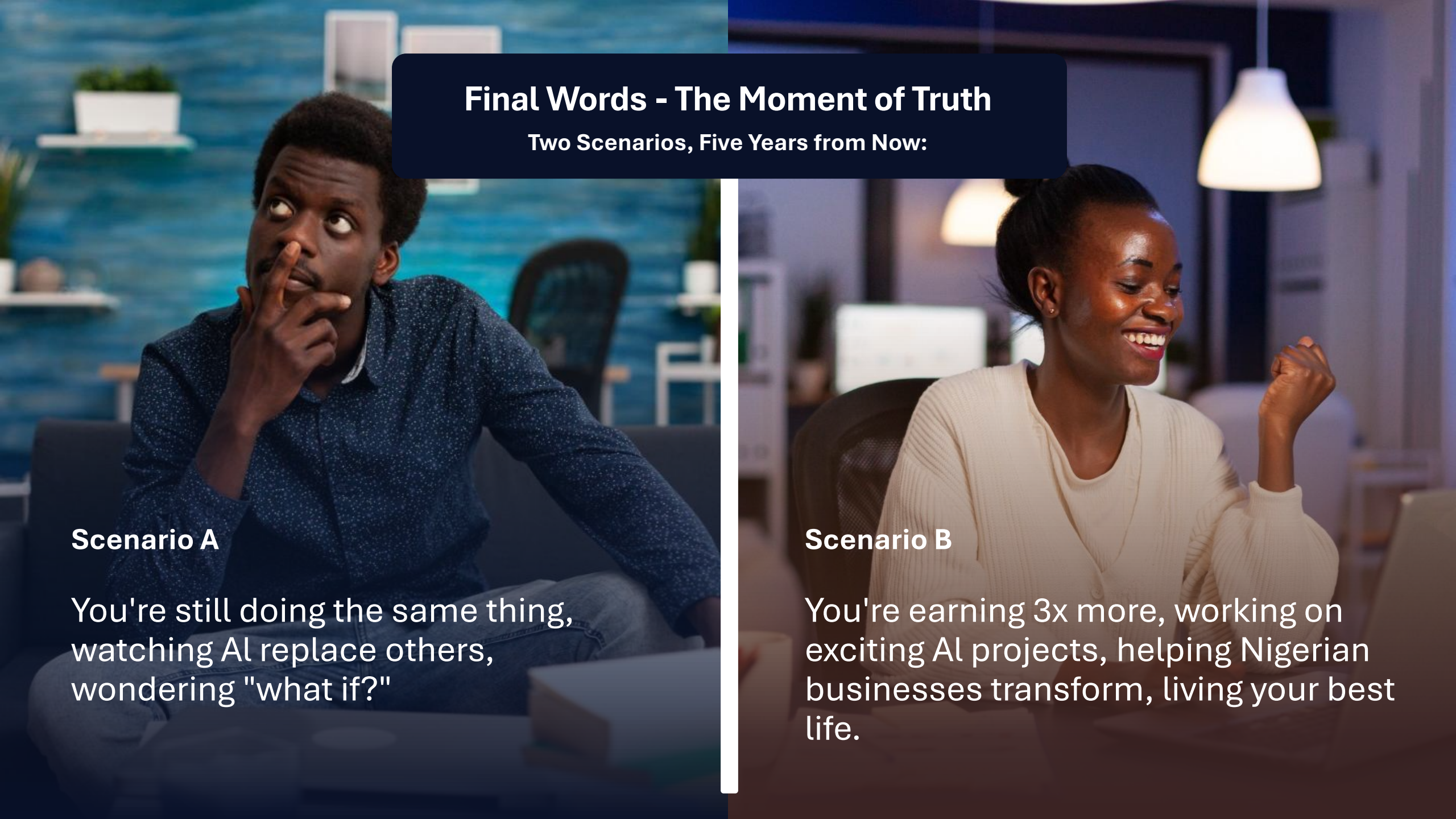
Real Paths for Different Backgrounds:

Your Background	Your AI Path	First Project
Writer/Marketer	AI Content Strategist	Automate social media content
Accountant/Finance	AI Financial Analyst	Build expense prediction tool
Teacher/Trainer	AI Education Designer	Create personalized learning bot
Sales/Business	AI Solutions Consultant	Automate lead qualification
Designer	AI-Enhanced Designer	Use Midjourney + Figma for rapid prototyping



Final Words - The Moment of Truth

Two Scenarios, Five Years from Now:



Scenario A

You're still doing the same thing, watching Al replace others, wondering "what if?"

Scenario B

You're earning 3x more, working on exciting Al projects, helping Nigerian businesses transform, living your best life.